VISION & MISSION





INTEGRATED CONSERVATION MANAGEMENT PLAN

VISION

Robben Island World Heritage Site (RIWHS) as a living museum aims to memorialise and promote its unique universal symbolism of the triumph of the human spirit over adversity and injustice, using both its tangible and intangible resources. RIWHS will engage its local, national and international stakeholders to develop a world class conservation and use programme, and employ strategies that will:

- · Reflect its documented memories of the political imprisonment landscape and other historical layers;
- · Encourage critical debate and lifelong learning;
- · Promote democratic principles and human rights;
- Promote self reflection and spiritual engagement of the site through a world class visitor experience.

Therefore RIWHS shall manage its richly layered resources and associated activities in a manner that promotes economic sustainability and development for itself and local communities.

MISSION STATEMENT

In implementing its vision, RIWHS will focus on the following core purposes:

- · Implementation of an integrated management approach and tools for the site;
- · Enhancement of universal access;
- · Implementation of a new visitor management plan;
- · Improved interpretation and public programming;
- · Review and implementation of policies for the management of the site;
- Ensuring the significance of the site through sound conservation management strategies;
- · Providing an opportunity for sustainable economic empowerment.

